

Welcome to the 2010/2011 Corporate Sponsorship Program!!!

This year we are Kicking Things off EARLY!!!

We have made a few changes this year in order to help you promote Corporate Program, including lowering some of the Corporate Sponsorship Fees and combining two of the programs.

The Corporate Sponsorship program is a way for AMHA to raise some serious money that will reduce everyone's fees. Our goal is not just to offer families a way to reduce fees, but to actually raise enough money every year to reduce the registration fees to allow *all* children that want to play get on the ice. We are committed to our quest to remove the financial barriers that prevent children from playing the wonderful game of Hockey, but it will take all of us to do it.

*In order to make the November 1 deadline, Forms and Money must be turned in by **October 1, 2010**. (After that date companies will not be able to be printed on the banner)*

Please remember...You must get approval to contact any company that you did not get a donation from last year. If you received a donation from a company last year, that company is still yours.

Please forward your requests to contact companies or questions to:

Sheri Carter
farawaykiddo@hotmail.com
515-291-4291

I will return your request as soon as possible so you can get your fundraising started.

Also if you need help getting your sponsorships started, please let me know.

Thank you for all your help and support!!!

Here are some helpful suggestions that might help with your fundraising.

1. Think of business you frequent often. Those that know you when you walk in the door. These will be your best sponsors. They already value your business and will be more likely to help with your fundraising.
2. *Meet and greet the manager/owner in person. If they are unable to meet with your right then, schedule an appointment for a time that is convenient for them.*
3. Don't start your pitch with the smallest amount (behind the net for 50.00) go for a bigger amount. Let the person see we have wonderful advertising opportunities for them. If they do business in various places such as several states or all over Iowa, go for the Team Sponsorship. Point out that all our jerseys will have their patch on them, rather home or away, basically our children are skating billboards for them. Try and think ahead of time how each company would benefit from one of the sponsorships. However remember that no company is too small, every dollar helps, if 50.00 is all they can afford right now, great. We have the year to show them how much we use their service or business and hopefully next year they will be looking to move up in the program.
4. *Take your skaters or pictures of AMHA groups in action. Show them what we are about, our children. Invite them to a practice; let them see where we are and why we need their support.*
5. Remember, once you have a sponsor enrolled in our program, they remain your family's sponsor as long as you have children in the program. This is BIG...start building your family sponsorship now. Don't stop contacting potential sponsors just because you have met the goal of the fees for this year. Get your sponsors lined up for those bigger years to come.

If you have any question or need some help please feel free to contact one of the members of the Corporate Sponsorship Committee members.

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